BONANZA WEALTH MANAGEMENT RESEARCH



30th April 2024

Cigniti Technologies – BUY

CMP : Rs. 1,340.0 Target Price : Rs. 1,612.0 Upside : 20%+

Stop Loss: Rs. 1,158.0 (Closing basis)

Investment Thesis

- Cigniti Tech has emerged as a global leader in delivering comprehensive quality assurance and software testing solutions. Cigniti Tech is one of the top players in the business when it comes to digital assurance, ranking among the top 3 independent testing companies worldwide. Throughout five continents, Cigniti Tech serves more than 300 clients in the BFSI, Retail, Healthcare, Travel and Energy industries. By strategically expanding into the quickly expanding field of digital engineering, Cigniti Tech has taken advantage of chances for cross-selling by leveraging the synergies with its current digital assurance company. Cigniti Tech's strategic diversification aligns with Cigniti Tech's commitment to innovation and staying at the forefront of the evolving technological landscape, becoming an Al & IP-led digital engineering and digital assurance services provider.
- Cigniti Tech has strategic shift to digital engineering which has given exponential growth with revenues increasing ~13x during past 4 years. In FY23, it has acquired Apaara Digital, a specialist in Al/ML, blockchain and product engineering. This acquisition has helped Cigniti Tech in expanding its capabilities and service offerings and aligning with the evolving digital landscape. The cloudification of data across industries drives demand for tailored user experiences lead to rise of digital engineering and making Cigniti Tech a prominent player in a \$450bn growing market.
- The outcomes of Cigniti Tech's strategy focus on increasing higher value accounts and optimizing wallet share have been noteworthy. Over the last 18 to 24 months, the "hunting" and "farming" method has improved long-term customer connections, especially with the Top-5 and Top-10 clients. The Top 5 clients increased their revenue contribution to 23% in FY23 from 17% in FY19. Positive customer reactions to conversations about new digital offerings highlight Cigniti Tech's creative approach to expansion. The dedication to fostering client connections is further demonstrated by the recent purchase of Apaara, which focuses on growing digital assurance services to underserved markets and cross-selling engineering products.

Financials

• Cigniti Tech's revenue and PAT grew by CAGR of 18.9% and 39.2%, respectively during FY18-23 led by its focus on cross-selling engineering offerings and extending digital assurance services to clients previously untapped by the Company.

Consol. (Rs.Mn)	FY21	FY22	FY23	FY24E	FY25E
Revenue	8,965	12,418	16,476	18,535	21,130
EBITDA	1,453	1,285	2,377	2,681	3,083
EBITDA Margin (%)	16.2%	10.3%	14.4%	14.5%	14.6%
PAT	1,054	917	1,683	1,919	2,197
EPS (Rs.)	37.6	32.7	61.7	70.4	80.6
P/E (x)	35.6	41.0	21.7	19.0	16.6
RoE (%)	28.4%	20.0%	28.8%	29.9%	31.3%

Stock Data				
Market Cap (Rs. Mn)	36,609			
Market Cap (\$ Mn)	4,383.2			
Shares O/S (in Mn)	27.3			
Avg. Volume (3 month)	227,430			
52-Week Range (Rs.)	1,351.75 / 758.05			

Shareholding Patte	ern
Promoters	32.77%
FIIs	6.06%
Institutions	0.09%
Others (incl. body corporate)	61.08%

Key Ratios	
Div Yield	0.4%
TTM PE	19.5x
ROE	29.5%
TTM EPS (Rs.)	68.7/-

Stock Performance					
Performance (%)	1M	6M	1Yr		
ABSOLUTE	4.2%	33.2%	52.8%		
NIFTY IT	-3.8%	-8.1%	21.2%		
360 320 280 240 200 160 120 80					
Apr-21 - Jun-21 - Oct-21 - Oct-21 - Dec-21 - Feb-22 -	Apr-22 - Jun-22 - Aug-22 - Oct-22 -	Dec-22 - Feb-23 - Apr-23 - Jun-23 - Aug-23 -	Oct-23 - Dec-23 - Feb-24 -		
Cigniti	Tech •	Nifty IT	-		

- Cigniti Tech has reported a revenue growth of 9.3% YoY and 3.6% QoQ in Q3FY24 to Rs.4,680mn mainly driven by the Retail, Travel and Energy sectors.
- EBITDA of Cigniti Tech improved by 0.9% YoY, but declined marginally by 0.3% QoQ in Q3FY24 to Rs.646mn. However, EBITDA margin decline by 116 bps to 13.8% driven by one off increase in other expenses and the investments made in resources. Management has stated that these costs are not expected to reoccur in the future and expect the margins to rise by 150-200 bps going forward.
- Cigniti Tech has added 6 new clients during the quarter which are expected to contribute significantly to the topline in the next year.

Key Business Highlights

- Cigniti Tech is a prominent player in the Digital Assurance and Quality Engineering services industries, which assists global businesses from various industries in accelerating their digital transformation journeys. It has in-depth expertise in various testing services, encompassing functional testing, performance testing, test automation and security testing.
- Cigniti Tech's dedication to software testing extends to provide extensive support to global clients, covering test management, automation, functional and non-functional testing as well as test environment management. Currently, it offers a comprehensive suite of services, ranging from IP-led Digital Assurance and Digital Engineering to Software Quality Engineering, Software Testing, Automation and Consulting services.
- Cigniti Tech helps some of the world's foremost companies expedite their timeto-market and boost profitability through the creation of modern, robust, intuitive, secure and future-ready software solutions.

Valuation

Over the last one year, the average size of a client that Cigniti Tech has acquired has quadrupled. Within the 6 new clients acquired in Q3FY24, one of them is one of the largest railroad transportation companies in North America, another is one of the largest retailers in the European region and one is a large BFSI client with \sim \$80bn in AUM. All the new client acquired has potential to grow into the Top 10 – Top 20 clients for Cigniti Tech in FY25.

Cigniti Tech continues to grow the digital engineering segment, which contributed 10-11% of the total revenue in Q3FY24, representing the developmental aspect within the broader digital revenue, includes quality engineering also. The management expects this segment to sustain its high double digit growth and guided for ~18% contribution in FY25 and over the next 4-5 years, management expect digital engineering segment to contribute ~55% to total revenue. Also, the Company has garnered recognitions from various industry bodies and analysts for its Digital Engineering prowess.

With a global leader in delivering comprehensive quality assurance and software testing solutions, strategic shift to digital engineering, focus on increasing higher value accounts and optimizing wallet share and management expect digital engineering segment to contribute ~55% to total revenue, we are assigning **BUY** rating to Cigniti Technologies Ltd. (Cigniti Tech) and value at 20.0x FY25E EPS of Rs.80.60 to arrive at target price of Rs.1,612.00, an upside of ~20.0%+.

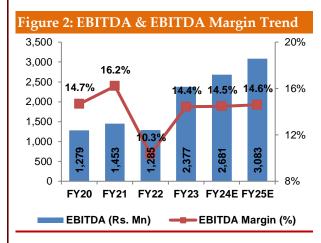
Risk & Concern

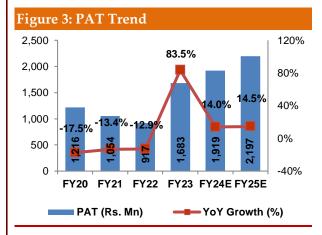
- Cigniti Tech has heavy dependence on top-10 clients as it generates ~42% of the revenue from top-10 clients. Any business ramp-down with large client may impact significantly future growth of Cigniti Tech.
- Cigniti Tech engaged in Software testing, Digital Assurance and ER&D, which is
 highly competitive. The existing large players as well as emerging incumbents
 make it challenging to differentiate the offerings and capture a larger market
 share.

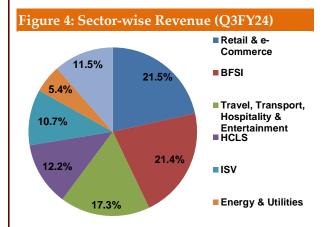
Graphs & Charts Figure 1: Net Sales Trend 25,000 50% 38.5% 20,000 40% 32.7% 15,000 30% 4.0% 6.8% 2.8% 10,000 20% 16,476 5,000 10% 0 0% FY21 FY22 FY23 FY24E FY25E FY20

YoY Growth (%)

Net Sales (Rs. Mn)







Disclosure: M/s. Bonanza Portfolio Ltd here by declares that views expressed in this report accurately reflect view point with subject to companies/securities. M/s. Bonanza Portfolio Ltd has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations. The Analysts engaged in preparation of this Report or his/her relative: - (a) do not have any financial interests in the subject company mentioned in this Report; (b) do not own 1% or more of the equity securities of the subject company mentioned in the report as of the last day of the month preceding the publication of the research report; (c) do not have any material conflict of interest at the time of publication of the Report. The Analysts engaged in preparation of this Report:- (a) have not received any compensation from the subject company in the past twelve months; (b) have not managed or co-managed public offering of securities for the subject company in the past twelve months; (c)have not received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (d) have not received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months; (e) has not received any compensation or other benefits from the subject company or third party in connection with the Report; (f) has not served as an officer, director or employee of the subject company; (g) is not engaged in market making activity for the subject company.

M/s. Bonanza Portfolio Ltd is a registered Research Analyst under the regulation of SEBI, the year 2014. The Regn No. INH100001666 and research analyst engaged in preparing reports is qualified as per the regulation's provision.

Disclaimer: This research report has been published by M/s. Bonanza portfolio Ltd and is meant solely for use by the recipient and is not for circulation. This document is for information purposes only and information / opinions / views are not meant to serve as a professional investment guide for the readers. Reasonable care has been taken to ensure that information given at the time believed to be fair and correct and opinions based thereupon are reasonable, due to the nature of research it cannot be warranted or represented that it is accurate or complete and it should not be relied upon as such. If this report is inadvertently send or has reached to any individual, same may be ignored and brought to the attention of the sender. Preparation of this research report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Past performance is not a guide for future performance. This Report has been prepared on the basis of publicly available information, internally developed data and other sources believed by Bonanza portfolio Ltd to be reliable. This report should not be taken as the only base for any market transaction; however this data is representation of one of the support document among other market risk criterion. The market participant can have an idea of risk involved to use this information as the only source for any market related activity. The distribution of this report in definite jurisdictions may be restricted by law, and persons in whose custody this report comes, should observe, any such restrictions. The revelation of interest statements integrated in this analysis are provided exclusively to improve & enhance the transparency and should not be treated as endorsement of the views expressed in the analysis. The price and value of the investments referred to in this report and the income from them may go down as well as up. Bonanza portfolio Ltd or its directors, employees, affiliates or representatives do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information / opinions / views. While due care has been taken to ensure that the disclosures and opinions given are fair and reasonable, none of the directors, employees, affiliates or representatives of M/s. Bonanza portfolio Ltd shall be liable. Research report may differ between M/s. Bonanza portfolio Ltd RAs and other companies on account of differences in, personal judgment and difference in time horizons for which recommendations are made. Research entity has not been engaged in market making activity for the subject company. Research analyst has not served as an officer, director or employee of the subject company. Research analyst have not received any compensation/benefits from the Subject Company or third party in connection with the research report.

M/s. Bonanza Portfolio Ltd at Bonanza House, Plot No. M-2, Cama Industrial Estate. Walbhat Road, Goregaon (E), Mumbai – 400063 Web site: https://www.bonanzaonline.com

Research Analyst Regn No. INH100001666

SEBI Rean. No.: INZ000212137

BSE /NSE/MCX: | CASH | DERIVATIVE | CURRENCY DERIVATIVE | COMMODITY SEGMENT |

CDSL: | 120 33500 | NSDL: | IN 301477 | | PMS: INP 000000985 | AMFI: ARN -0186